



प्रो. रजनीश जैन सचिव

Prof. Rajnish Jain Secretary

D.O.No.2-15/2022 (CPP-II)

विश्वविद्यालय अनुदान आयोग University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 Bahadur Shah Zafar Morg, New Delhi-110002

> Ph.: 011-23236288/23239337 Fax: 011-2323 8858 E-mail: secy.ugc@nic.in

> > April, 2022

U 8 APR 2022

Respected Sir/Madam,

Hon'ble Prime Minister in his 86th episode of Mann Ki Baat dated 27th February, 2022 has mentioned about creating an environment wherein children from one region may sing songs in languages of other regions to experience "Ek Bharat Shrestha Bharat" and to celebrate Azadi ka Amrit Mahotsav in a novel way. The youth of the country may be urged to make videos of the popular songs of Indian languages in their own way to introduce the diversity of the country to the new generation.

All the Universities and its affiliated colleges/institutions are requested to curate and implement the events promoting "Ek Bharat Shrestha Bharat" in a manner to ensure maximum outreach so as to make this event a grand success. The programms implemented by the universities may be shared directly @ secy-culture@nic.in, under intimation to EBSB Cell @ ebsbmhrd19@gmail.com.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To The Vice-Chancellor of all Universities The Principals of all Colleges/Institutes